

BE AN  
ANNUAL SUPPORTER  
OF THE



SUPPORT  
OUR MISSION  
OF...

Preserving the trailblazing  
history of women in aviation and  
space by documenting, educating  
and sharing their inspirational  
stories of past, present and future  
contributions. These stories  
along with our educational  
outreach efforts inspire children  
& young women in science,  
technology, engineering and  
mathematics.



# A FEW STORIES INCLUDE...

## BESSIE COLEMAN



Born in Texas, Bessie Coleman was one of 13 children. As a teenager she moved to Chicago where she worked as a manicurist and fell in love with the planes always buzzing above the city. Denied entrance to American flight schools because of her color and her gender, she learned French and moved to France in 1920 where she became the first African American to earn a pilot's license from the Federation Aeronautique Internationale. When she returned to the United States, she was quickly sought after as a talented barnstormer and lecturer.

Bessie Coleman was killed in 1926 when, despite her usual attention to safety, she fell out of her plane, which malfunctioned when a wrench jammed the gears, while scouting locations for an upcoming air show in Florida. Her mechanic was piloting the plane and he also died in the accident. Each year on the anniversary of her death, African American aviators fly over her grave in Chicago to drop flowers in her honor.

## WOMEN AIRFORCE SERVICE PILOTS (WASP)



Between 1942-1944, a group of 1,102 young women served the United States as Women Airforce Service Pilots (WASP). The organization was founded and commanded by Jacqueline Cochran, with the endorsement of H.H. "Hap" Arnold, then Commanding General of the Army Air Forces. The WASP collectively flew over 60 million miles in 77 different kinds of aircraft. The women ferried planes, towed targets, gave flying instruction to male cadets and more.

The women were not permitted to fly combat missions but their contribution to the war effort was essential to the success of the U.S. military.

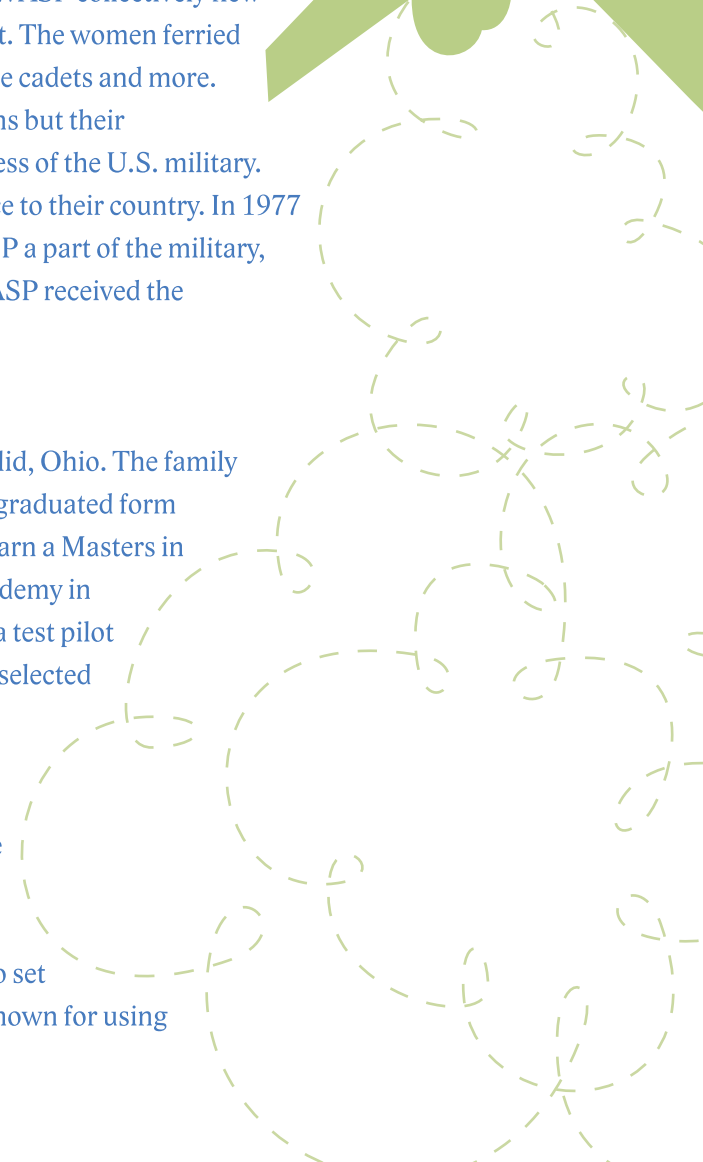
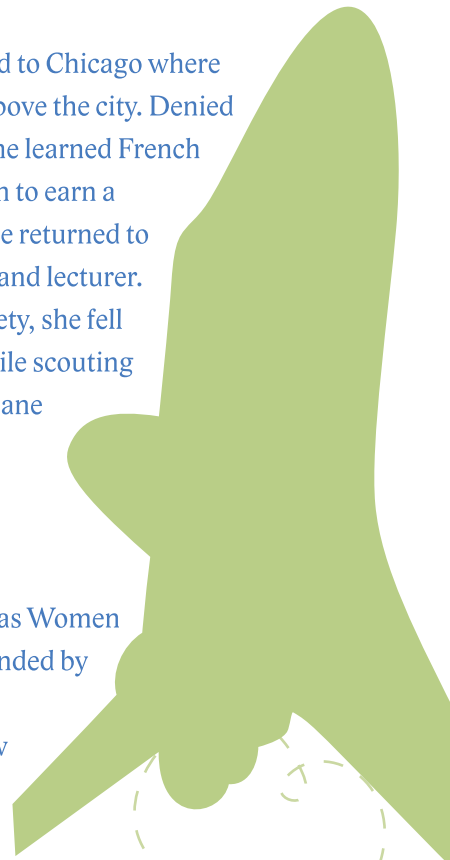
Thirty-eight of these brave women lost their lives in service to their country. In 1977 the United States Congress passed Bill S-247 making the WASP a part of the military, allowing them to be recognized as veterans. On March 10, 2010 the WASP received the Congressional Gold Medal.

## SUNITA WILLIAMS



Sunita Williams was born September 19, 1965 in Euclid, Ohio. The family later moved to Needham, Massachusetts where she graduated from Needham High School in 1983. Sunita went on to earn a Masters in Engineering Management from the U.S. Naval Academy in 1987. While serving with the Navy she operated as a test pilot for Rotary Wing Aircrafts. In June 1998, Sunita was selected by NASA to join the astronaut program. As part of her astronaut training, she lived underwater in the Aquarius habitat, NEEMO2, for 9 days.

In 2006 Sunita served as a flight engineer aboard the International Space Station. She launched with the crew of STS-116 and returned to Earth with the STS-117. While she was in space, Sunita established a world record for females with four spacewalks totaling 29 hours and 17 minutes. During this time, she also set a new record for females of 195 days in space. Sunita Williams is also known for using the space station's treadmill to participate in the Boston Marathon.





## AS AN ANNUAL SUPPORTER YOU'LL RECEIVE:

### *Annual event exposure includes:*

\* Prominent annual recognition signage of your company logo at entrance of museum

\*\* Company logo and hyperlink on our website's event pages

- Tickets to each open event
- Recognition in all press releases, flyers, and other promotional materials for event
- Logo included in all promotional media exposure received for each event
- Company logo included in all event signage
- Table provided for your company's collateral materials

### *Listing of Annual Events:*

- Ongoing Lecture Series
- Ongoing Education Center Children's Programs
- Ongoing Business Functions & Networking Events
- Family Day - 2nd Saturday in March
- Spring Luncheon - May
- Night at the Museum – Summer
- Pre-Air Show Party - Friday of Labor Day weekend
- Halloween Party – October
- Special Aviation Events

***Annual Support: \$5,000***





### *Ongoing Lecture Series*

Female aviators past and present share their stories, giving museum visitors the opportunity to learn about history from the women making it.

Sampling of Past Lecturers include:

NASA astronaut Peggy Whitson

Navy Rear Admiral Wendi Carpenter

Members of the Mercury 13, and Women Air force Service Pilots (WASP).

Lectures are also scheduled that relate to special exhibits at the museum. For example: When Flight to Fame, the museum’s special Amelia Earhart exhibit ran, a variety of historians presented programming about Earhart throughout the run of the exhibit. Approximately 3 lectures are scheduled per year. . . . .

### *Aviation Education Center Children’s Programs*

With the recent opening of the Joan L. Hrubec Aviation Education Center, the museum offers a hands-on learning environment for school groups, homeschoolers, day campers, and families.

Small Scientists classes are designed for children 3 and under, and classes for students in grade school and middle school are focused on Science, Technology, Engineering and Mathematics (STEM) with topics that include engineering, aviation & space careers and overall STEM history. . . . .



### *Ongoing Business Functions & Networking Events*

Located at Burke Lakefront Airport, the museum offers a unique space for private corporate functions and networking events. IWASM works with area organizations to host such events. . . . .



### *Family Day*

IWASM celebrates Women’s History Month every year with a free Family Day at the museum. Organizations such as NASA, the Children’s Museum of Cleveland, the Cleveland Library, and many others have participated in this annual event. The museum and partner organizations offer games, crafts, and activities throughout the airport terminal. Aircrafts are on display on the airport tarmac and visitors are invited out to see the aircraft and meet the pilots! . . . . .

## *Spring Luncheon*

The spring luncheon features a speaker and raffle for our members, supporters and friends. Previous luncheon speakers have included Women Air force Service Pilots and air show performers. Proceeds from the luncheon go towards programming in the Joan L. Hrubec Aviation Education Center. . . . .



## *Night at the Museum*

Night at the Museum is an annual family event that takes place during the summer. Admission for Night at the Museum is \$5 per child & parents are free. Activities include a movie, museum scavenger hunt, the opportunity to pilot a Wright Flyer simulator, aviation and space activities and crafts in the Aviation Education Center, snacks, and more! . . . . .

## *Pre-Air Show Party*

The museum's annual benefit takes place on the eve of the Cleveland National Air Show. This event includes delicious food, beer & wine, music, a silent auction and live raffle. In addition, guests enjoy a unique view of the air show planes in the airport's grassy area overlooking the runway, which is opened up for the party. Attendees can also mingle with air show performers. . . . .



## *Halloween Party*

The International Women's Air & Space Museum hosts an annual Halloween Party for families. Admission for the event is \$6 per child & parents are free. The evening includes pizza, drinks and snacks as well as games, crafts, goody bags and a costume contest. Categories for the costume contest include Famous Aviators, Homemade Costumes, Historical Characters, Most Creative, Scariest and Cutest. Guests can also explore the museums the Aviation Education Center, which houses interactive aviation activities for children. . . . .

## *Special Aviation Events*

Each year the museum brings a special aircraft into Burke Lakefront Airport for visitors to tour. Rides are also available for purchase. In 2009 the museum hosted the Yankee Lady, a B-17 from Michigan and had a Rosie the Riveter celebration. In 2010, during the Tall Ships Festival, the museum hosted a 1929 Ford Tri-Motor for the weekend! . . . . .

